



## PRESS RELEASE/PHOTO STORY

### MUSIC BANK SIGNS EXCLUSIVE DEAL TO SUPPLY CRYSTALROC'S INFAMOUS BEJEWELLED GUITARS, DRUMS AND MICS

28 May 2009, London: Music Bank, the largest backline rental resource in Europe today announced a deal with CrystalRoc to supply its clientèle with an exclusive range of ultra-high-end, ultra-designer equipment.

CrystalRoc uses Swarovski crystals to create unique musical instruments beloved of A-list musicians including **Leona Lewis**, Pussycat Dolls, **Kylie Minogue**, Mötley Crüe, **The Feeling**, and **Girls Aloud**. They shot to notoriety when **Rihanna** sung with a CrystalRoc Sennheiser mic (24 carat gold and covered in Swarovski crystals) at the American Music Awards.

Music Bank's exclusive range will include a custom Gibson **Les Paul** guitar, a full **DW Drums** drum kit, a 50<sup>th</sup> Anniversary **Gibson Flying V** guitar (encrusted with Jet Hematite crystals) and a set of Sennheiser mics.

"We've been hearing about these high-impact instruments from our clients for some time," explains Music Bank's Jimmy Mac, "and as we've built our reputation on the fact that there's simply no instrument we don't have in stock - or cannot source - we had to add them to our range. In fact we've gone one better by getting our own exclusive range of CrystalRoc gear!"

"Luxurious things are not luxurious because they are expensive," explains CrystalRoc founder and designer Morten Schjolin, "but because they are unique and created with a passion for the exceptional. The CrystalRoc collection is exactly that."

Jimmy Mac continues: "Music Bank has a great reputation in the live music industry and is also very active in TV and video productions, for example backline hire to **U2**, Kings of Leon and **Estelle Vs. The Ting Tings** at the **BRIT Awards 2009**. Our rehearsal studios also provide the perfect venue for video shoots, filmed and live-for-TV performances. This is where our partnership with CrystalRoc fits in – providing a unique visual aspect to stage and screen performance."



## ABOUT MUSIC BANK

Established in 1994, Music Bank provides the music business with unrivalled backline hire and the UK's best rehearsal studios.

Music Bank is possibly the largest **backline rental** resource in Europe, if not the world. It's well known not only for its vast inventory, but also for the knowledge, experience and preparation that comes with every single piece of equipment. It is also the preferred backline supplier to the **Glastonbury Festival**, the V Festival, the Big Chill and the Green Man Festival.

Running in tandem, Music Bank has the most well-respected and well-appointed suite of **rehearsal studios** in Europe, and won 'Favourite Rehearsal Facility' at the **TPI Awards 2009**. Its flagship 3,000 square foot North Studio was completely refurbished in 2008 and is the only UK studio incorporating a brand new, full-size DigiDesign D-Show Venue digital console.

Music Bank's client list in 2008 included **The Faces**, The Feeling, Girls Aloud, Goldfrapp, Kasabian, Keane, Leona Lewis, Manic Street Preachers, Massive Attack, **Paul McCartney**, Mika, Muse, **Oasis**, Pet Shop Boys, The Mighty Boosh, Kylie Minogue, Primal Scream, Queen & Paul Rodgers, Snow Patrol, Rod Stewart, **Take That**, Amy Winehouse, **Stevie Wonder** and Will Young.

Music Bank is an integral part of record producer **Trevor Horn's** SPZ Group, which also includes the world-renowned Sarm Studios recording complex, music publishers Perfect Songs and two of the most notorious record labels of the past thirty years, **Stiff Records** and Zang Tuum Tumb.

More info is available from [www.musicbank.org](http://www.musicbank.org).

### Media Contact

Further information on Music Bank, interviews and a series of exclusive hi-res photos are available from:

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